

Delivering PDFs from Illustrator

What to pay attention to when formatting in Illustrator.

- layout and images in CMYK and/or greyscale (300dpi). Bitmap images minimum 1200dpi
- layout in correct format, check whether there is sufficient bleed
- Setting all overprint, meaning black text, fills and strokes (lines) in the layout. Be careful not to apply overprint or overlap to the wrong items, this could generate unwanted results.

What to pay attention to when creating PDFs

- converting letter types in illustrations to outlines
 - embedding all images in the layout
 - converting all colours to CMYK (except the colours which need to be printed as PMS)–
- generating PDF with a minimum bleed of 5 mm
- generating PDF with crop marks at least 10 mm from page's edge.
example: layout is 163 x 88 mm (provided from printer),
PDF to generate: document format + 30 mm

Creating PDFs from Illustrator

1 > File

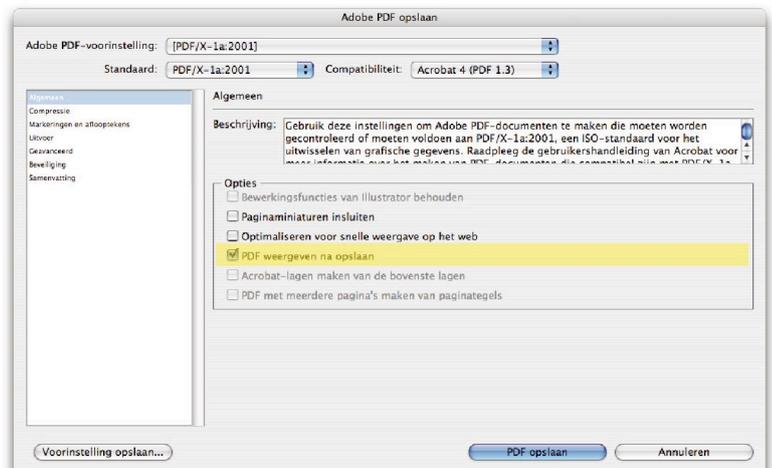
> Save as

- > select location (to save file) > select "Adobe PDF"
- > Save



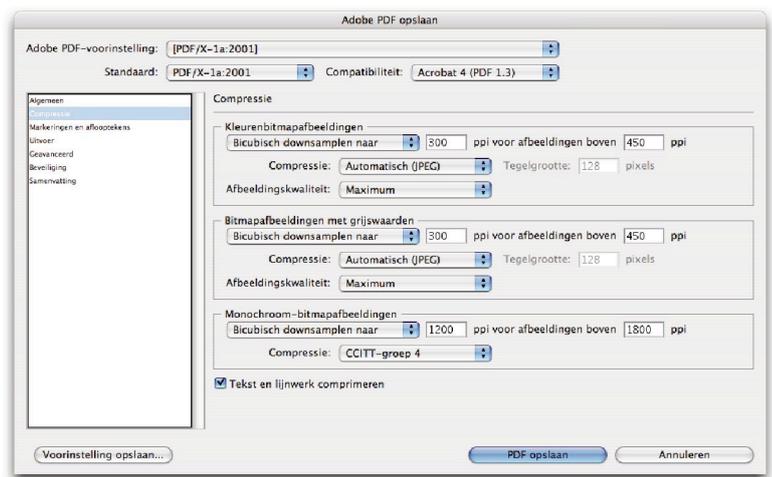
2 General

- Preset Adobe PDF Export
PDF/X-1 a:2001
- to view the PDF after generating, check "View PDF after saving"



3 Compression

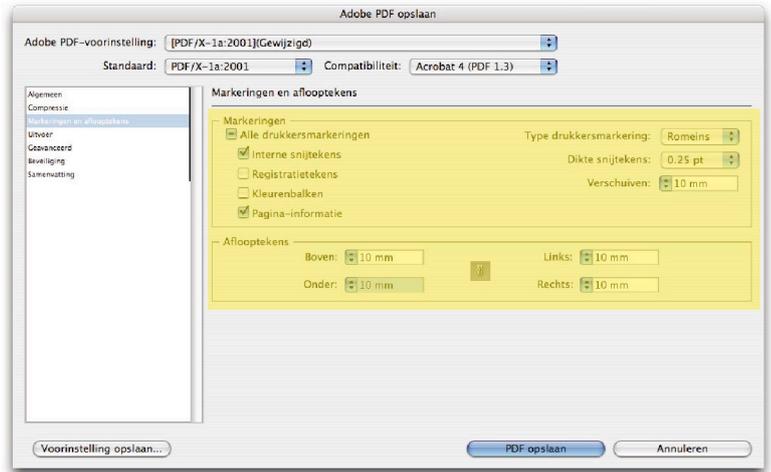
- use default



4 Marks and Bleeds

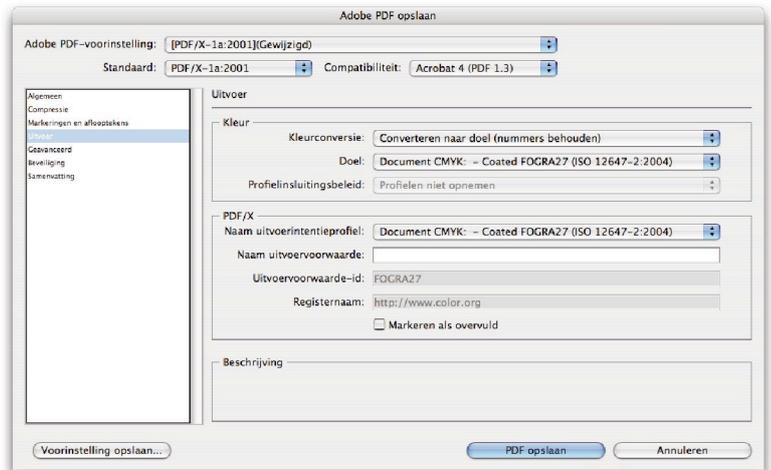
- Marks
 - Check: Trim marks
 - Check: Page information
 - Offset: 10 mm

- Bleeds
 - Bleed: 10 mm overall



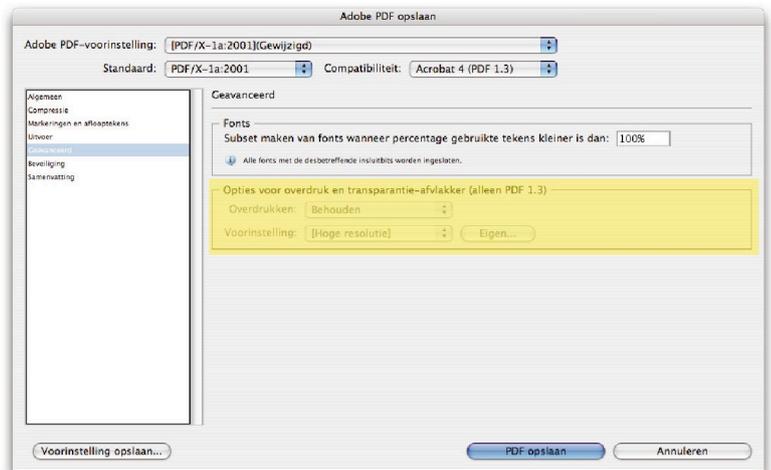
5 Output

Convert PMS colours which will be printed in quadri to 4 colours in the layout



6 Advanced

Setting all overprint, meaning black text, fills and strokes (lines) in the layout. Be careful not to apply overprint or overlap to the wrong items, this could generate unwanted results.



7 Exporting

Go over the PDF again and check whether colours and page format are correct.