

# Delivering PDFs from InDesign CS3

## What to pay attention to in the layout in InDesign

- layout and images in CMYK and/or greyscale (300dpi). Bitmap images minimum 1200dpi
- layout in correct format, check whether there is sufficient bleed
- Setting all overprint, meaning black text, fills and strokes (lines) in the layout. Be careful not to apply overprint or overlap to the wrong items, this could generate unwanted results.

## What to pay attention to in generating PDFs

- embed all fonts
- convert fonts in illustrations to outlines
- embed all images in the layout
- convert all colours to CMYK (unless the colours need to be printed as PMS)– generate PDF with minimum bleed of 5 mm
- generate PDF with crop markings which are at least 10 mm from the page's edge.  
example: layout is 163 x 88 mm (supplied by printer),  
PDF to generate: document format + 30 mm

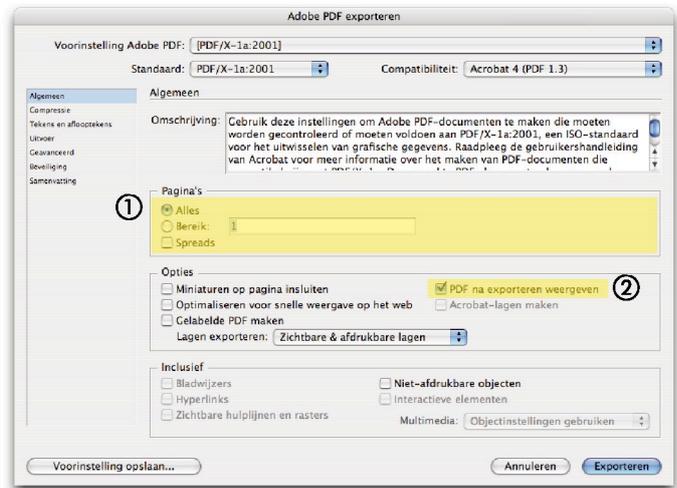
## Creating PDFs from InDesign

- 1 > File  
    > Export  
        > Adobe PDF  
            > Save



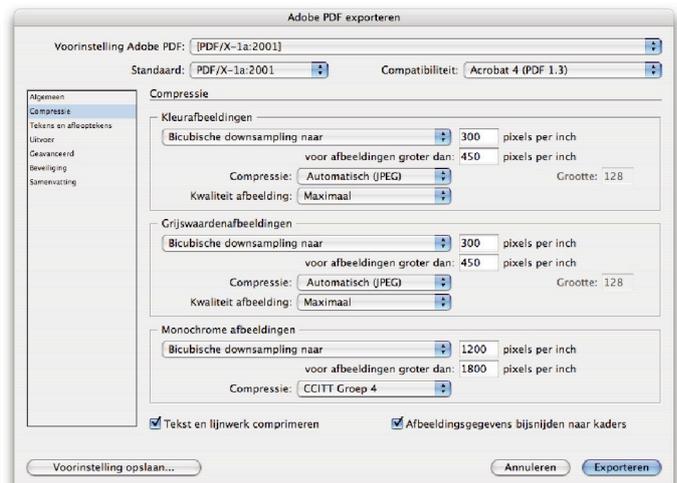
### 2 General

- Presetting Adobe PDF Export  
**PDF/X-1 a:2001**
  - 1 "Pages" (All pages or individual pages)
  - 2 "View PDF after export".Check this option and the PDF opens automatically when it's finished.



### 3 Compression

- keep default



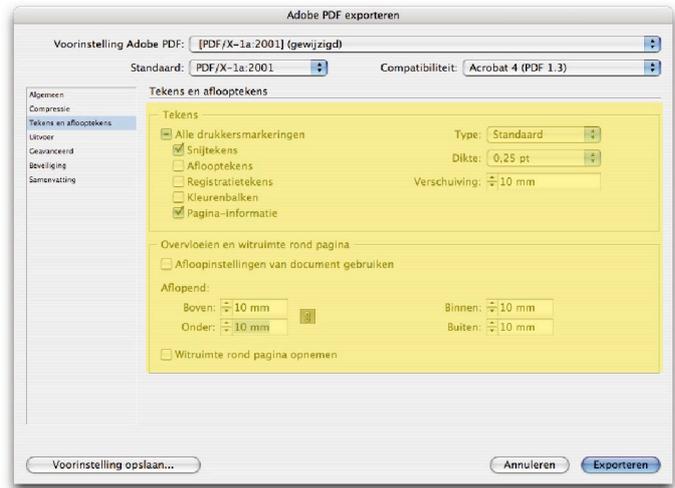
## 4 Marks and Bleeds

### - Marks

Check: Crop marks  
Check: Page information  
Offset: 10 mm

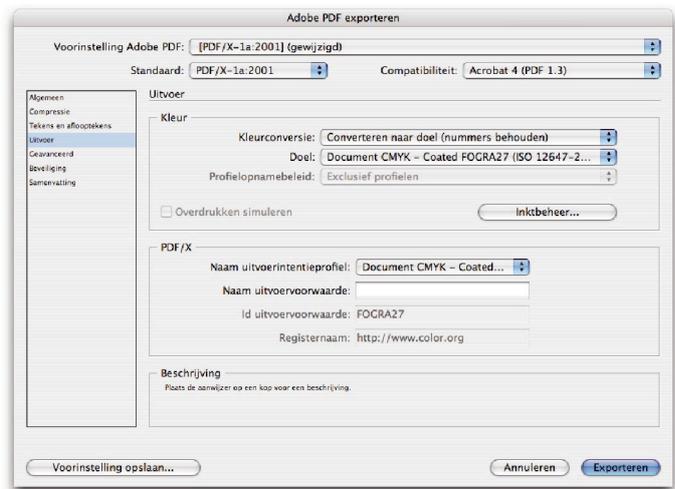
### - Bleeds and white space

Bleed: 10 mm



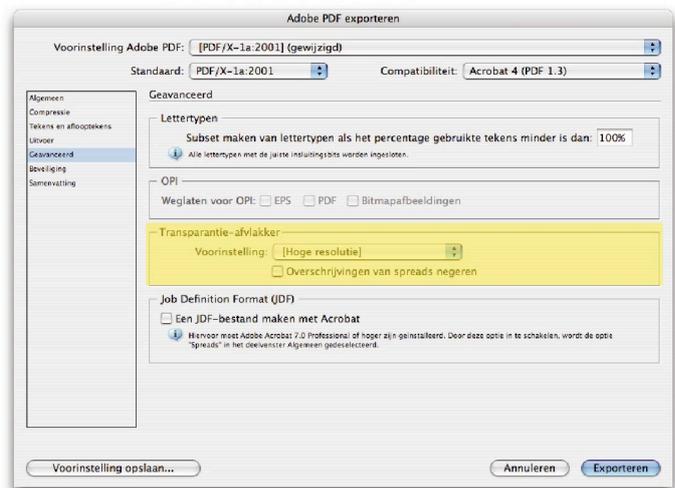
## 5 Output

Convert PMS colours which are printed in quadri to four-colour in the layout



## 6 Advanced

Set Transparency Flattener to High Resolution



## 7 Exporting

Go through the PDF again and check whether the colours and page format are correct.